

BASED ON THE TRUE STORY OF JEREMY CAMP

ONE LOVE CAN CHANGE YOUR LIFE

I Still BELIEVE

FROM THE CREATORS OF *I CAN ONLY IMAGINE*

YOUTH MINISTRY CAMPAIGN GUIDE

THE MOVIE

One love can change your life. One life can change the world. From the creators of **I Can Only Imagine** comes an inspiring love story for the ages. Rediscover the wonder of love in **I STILL BELIEVE**, based on the real-life story of chart-topping singer Jeremy Camp.

Starring KJ Apa, Britt Robertson, Shania Twain, and Gary Sinise, **I STILL BELIEVE** is directed by Jon and Andrew Erwin and produced by Kevin Downes.

A powerful reminder that in the midst of life's storms, true hope can be found in Christ, **I STILL BELIEVE** opens in theaters everywhere beginning 3.20.20. Get tickets today!



WATCH THE TRAILER

THE CAST:



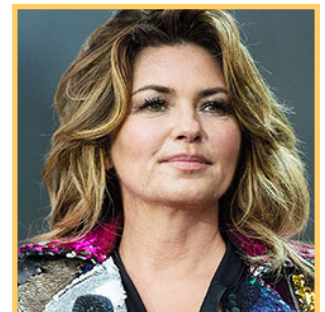
KJ Apa



Britt Robertson



Gary Sinise



Shania Twain



WHY I STILL BELIEVE

A movie like **I STILL BELIEVE** does not come along often. It will appeal to your students because of the well-known cast, and to your leaders and parents because of the message of the story. And who doesn't like a great love story?!

This is a true story about chart-topping Christian singer Jeremy Camp and the God-centered romance with his wife Melissa. We get a big-screen view of two people of faith walking through life's most challenging storms with their hope and trust rooted in Christ. It is a story of trusting in God no matter the circumstances, knowing that He is with us every step of the way.

It truly is about how one life can change the world. This movie points young people toward God-centered relationships that are life affirming and love giving. And it illustrates how our lives can still be full and joyful because of struggles and disappointments, not despite them.

Finally, this is a movie that shows that God has a perfect purpose and plan for every single person, even when we can't see it in the moment.

I STILL BELIEVE provides you with an engaging tool for students and families in your community, pointing those both inside the church and beyond the walls with a beautiful illustration of God-ordained love.

MESSAGES IN THE MOVIE

WE NEED COMMUNITY

In **I STILL BELIEVE**, Jeremy and Melissa have loving family and friends that lift them up before and during their difficult journey. And they have each other! In seasons of trials, hopefully you've had support around you, and you've been that support for others.

Galatians 6:2 says "Carry one another's burdens; in this way you will fulfill the law of Christ." This is one of the character traits of a Christ-follower—and it is a command: we must be there and help our fellow believers, and those who don't know Him.

Do you need to be carried today? Are you going through dark days, wondering when you will see the light? Find a community—there are people ready to help you carry the burden.

As believers, we must take opportunities to love and support those who are struggling as they go through difficult times. God uses us to be His hands and feet. Don't miss the opportunity.

Proverbs 17:17 says, "A friend loves at all times, and a brother is born for a time of adversity."

Read: Galatians 6:2; 1 Corinthians 1:20; 1 John 1:7; Colossians 3:13; James 5:16; Proverbs 17:17

Discussion/Reflection:

- Recall a time in your life when your community held you up.
- Who needs you to come alongside them and lift them up?
- Prayer is something we can do anytime for anyone; who in your community needs prayer today?

IT IS OK TO ASK "WHY"

We have all wondered why God lets things happen that seem to not match up with who He is. He loves us, so why would He allow us to hurt? It is a question for the ages and one that really does not have a direct answer. We need to remember this world in which we live is not our home, what happens here is not for eternity. It hurts now, whether we are going through it or watching someone we love go through it, but it will not hurt forever. And in the midst of it all, God is still good and He still is on the throne.

1 Corinthians 13:12 says, "For now we see only a reflection as in a mirror; then we shall see face to face. Now I know in part; then I shall know fully, even as I am fully known."

We only see our circumstances from our vantage points. We cannot see the entire picture that God sees. We see part of the story, but one day we will see the full story. But there are also times we see the story unfold after a loss, like with the story of Jeremy and Melissa. Think about it: 17 years after Melissa passed away, her story is still being told—now in this powerful movie. Did God know this movie would be made when they were going through those hard days? Yes, He did ... He was writing their story. Now untold millions will see the Gospel played out in this movie.

This doesn't make the storms any less intense. But we can know God will use those storms to impact others. In the midst, it is ok to ask God why things happen like they do, but we need to understand we might not get a full answer until we see Him face to face and He can show us how the entire story unfolded. Our faith in God must be stronger than our need to know all the answers. His story is greater and weaves all of our stories together ... for His glory.

Romans 8:28 says "And we know that in all things God works for the good of those who love Him, who have been called according to His purpose."

Read: John 9:3; 1 Corinthians 13:12; 1 Corinthians 2; Jeremiah 29:11; Romans 8:28; Isaiah 55:8-9

Discussion/Reflection:

- Have you been through a trial and discovered later how God used that in your life or in someone else's life?
- What are some questions that you are struggling with right now?
- Do you trust in God's sovereignty? That He is greater than our circumstances and will walk with us through them?

HOPE IS FOUND IN JESUS

In **I STILL BELIEVE**, Jeremy and Melissa's journey illustrates how faith in Jesus can be your anchor in life's storms. Going through the same journey without Him would be a story void of hope and love.

Where are you today? If you were facing the same struggles Melissa and Jeremy did, where would your hope be found? There is nothing greater than hope in Jesus. He loves us and understands our journey better than anyone. He sees it from a different view than we can see it. He sees it as part of a greater story.

Isaiah 40:31 says, "But those who hope in the Lord will renew their strength. They will soar on wings like eagles; they will run and not grow weary, they will walk and not be faint."

2 Corinthians 4:17-18 says, "For our light and momentary troubles are achieving for us an eternal glory that far outweighs them all. So, we fix our eyes not on what is seen, but on what is unseen, since what is seen is temporary, but what is unseen is eternal."

These verses give us the promised hope we need. Our hope is Jesus. We do not have hope in the things we already see and have—when we get excited about Christmas presents, it is because we are not sure of what is in those packages. Our hope is in what lies ahead of us.

Read: 2 Corinthians 4:17-18; Isaiah 40:31; 1 Peter 5:10; Colossians 1:27; Philippians 1:6

Discussion/Reflection

- Where do you place your hope? What do you trust in?
- What makes it hard to follow Jesus?
- Are you following Christ? Would you like to?



HOW TO ENGAGE “I STILL BELIEVE”

Movies shape culture in both positive and negative ways. **I STILL BELIEVE** has the opportunity to impact the world in an encouraging way by showing how people of faith deal with adversity and struggles: with Jesus by their side. Students today are facing incredible adversity; life is different than it was when we were students. Social media has changed everything—in good and bad ways. **I STILL BELIEVE** can be a help to your students.

Here are some ways you can maximize impact with this film:

- Engage your small group leaders. Share the story of **I STILL BELIEVE** and the message behind it. We have prepared a one-sheet overview for you that you can print and give them for a quick look at how the movie can be a catalyst for discussions and life change.
- Give your students tools. Create an invite they can give their friends at school. Use the actors in the movie to open doors. You might not necessarily know who KJ Apa or Britt Robertson are, but your students do ... and so do their friends!
- Start a series around the movie’s topics:
 - Does God heal?
 - Why do bad things happen?
 - Where is God in my struggle?
- Buy a showtime at your local theater. This allows you to invite your students and allows them to invite their friends who might not go to church. You can welcome them before the movie and share with them at the end.
- Have a next step ready to go. The movie is a great way to set up what is next. Maybe you are going to do something at school, at the youth group, or perhaps a service project similar to the one Jeremy and Melissa participated in during the movie.

Get your team together and brainstorm how to use this movie to reach students in your community. Partner with other youth groups; rally together to make a lasting change in your community. This movie shows students what the Christian journey is like, and you can be the one that leads them to Jesus.

TOOLS FOR YOUR CAMPAIGN

Here are ideas for creating an **I STILL BELIEVE** campaign for your students.

Campaign Strategy Timeline To-Do List

- Assemble your team
- Cast vision and develop goals together
- Begin praying regularly that this campaign will make a lasting impact on your youth group, church, and community
- Plan your strategy, including all the events and message series between now and the movie event in March.
- Use the promotional materials we send you and stay connected with us for anything you need
- Share about the movie on your social media, both personal and youth group/church
- Plan your small group studies and engage your small group leaders
- Help your students spread the word
- Get your showtime and tickets secured
- Plan your follow-up strategy for after the movie

Resources:

- **Bible Studies**

- Order the official **I STILL BELIEVE** Bible study. The study will release with the movie and will be great for next steps after seeing the movie. We will send you a sample chapter when it is available.

- **Articles / Studies:**

- The Blessings Of Trials
- God Fills Our Lives with Trials
- The Significance of Trials

- **Videos:**

- Official Trailer
- Kingdom Story Company Launch
- Heart of I STILL BELIEVE

- **Downloadables promo kit to be emailed to you:**

- Poster
- Flyer
- Postcard
- Social Media Tools
- Artwork

- **Social Media Channels**

- Facebook: <https://www.facebook.com/istillbelieve/>
- Twitter: <https://twitter.com/istillbelieve>
- Instagram: <https://www.instagram.com/ISStillBelieve/>



TEAM PRAYER GUIDE

In his iconic work, *My Utmost for His Highest*, Oswald Chambers wrote, “Prayer does not equip us for greater works—prayer is the greater work.” Use the following Prayer Guide as a resource for your team throughout your campaign. Use the prayer prompts and scripture verses as ways to pray for God’s power and the movement of the Holy Spirit in your community and your church.

There is no more powerful medium for prayer than the Word of God. This prayer guide challenges you to pray through scripture and faithfully expect the promises of God to be fulfilled. Praying scripture aligns your heart with God’s heart because you are filling your mind with His Word.

These passages have been selected because of their connection to the themes of the film and the opportunity to pray for God to move in the hearts of your people. Campaign prayer team leader: Feel free to add your own passages based on specific requests for your congregation and your community. As God directs your campaign vision, there the campaign prayer team should also go.

PRAY FOR SALVATION

Pray for salvation to spring up in the hearts of students far from God. Because of the hopelessness experienced by so many, helping people connect to Christ by them first connecting to the characters in the film may be just the tool God chooses to use to expose their hearts to His overwhelming grace.

“But to all who did receive Him, He gave them the right to be children of God, to those who believe in His name.” John 1:12

“If you confess with your mouth, ‘Jesus is Lord’, and believe in your heart that God raised Him from the dead, you will be saved. One believes with the heart, resulting in righteousness, and one confesses with the mouth, resulting in salvation.” Romans 10:9-10

“No one comes to the Father except through Me.” John 14:6

“For you are saved by grace through faith, and this is not from yourselves; it is God’s gift—not from works, so that no one can boast.” Ephesians 2:8-9

“When you heard the message of truth, the gospel of your salvation, and when you believed in Him, you were also sealed with the promised Holy Spirit.” Ephesians 1:13

PRAY FOR GOD'S FAVOR

Boldly ask for God's favor on your campaign efforts. By bathing your work in prayer, you are showing your dependence on Him. Jesus explained that we can do nothing apart from Him (John 15). We need the undeniable presence and power of God in order to live and breathe and hope, and especially accomplish works in His name.

“And God is able to make every grace overflow to you, so that in every way, always having everything you need, you may excel in every good work.” 2 Corinthians 9:8

“Therefore let us approach the throne of grace with boldness, so that we may receive mercy and find grace to help us at the proper time.” Hebrews 4:16

“If you then, who are evil, know how to give good gifts to your children, how much more will your Father in heaven give good things to those who ask Him!” Matthew 7:11

“Let the favor of the Lord our God be on us; establish for us the work of our hands—establish the work of our hands!” Psalm 90:17

“May God be gracious to us and bless us; look on us with favor, so that your way may be known on earth, your salvation among all nations.” Psalm 67:1

“Indeed, we have all received grace after grace from His fullness, for the law was given through Moses, grace and truth came through Jesus Christ.” John 1:16-17

PRAY FOR RENEWED COMMITMENT TO CHRIST IN YOUR GROUP

Many of those who will see the movie in your group are already following Christ, but perhaps other priorities or life circumstances have diminished faith in their daily lives. Pray that through this movie, their faith is refreshed, they renew their commitment to Christ, and they once again place Jesus in front of everything else.

“Teach me to do your will, for You are my God. May your gracious Spirit lead me on level ground.” Psalm 143:10

“Commit your activities to the Lord, and your plans will be achieved.” Proverbs 16:3

“Let your heart be completely devoted to the Lord our God to walk in His statutes and to keep His commands, as it is today.” 1 Kings 8:61

“Therefore, since we also have such a large cloud of witnesses surrounding us, let us lay aside every weight and the sin that so easily ensnares us. Let us run with endurance the race that lies before us.” Hebrews 12:1

“Then they entered into a covenant to seek the Lord God of their ancestors with all their mind and all their heart.” 2 Chronicles 15:12

“He said to him, ‘Love the Lord your God with all your heart, with all your soul, and with all your mind.’” Matthew 22:37

“Make your ways known to me, Lord; teach me your paths.” Psalm 25:4

“Do not be conformed to this age, but be transformed by the renewing of your mind, so that you may discern what is the good, pleasing, and perfect will of God.” Romans 12:2

“You will call to Me and come and pray to Me, and I will listen to you. You will seek Me and find Me when you search for Me with all your heart. I will be found by you’—this is the Lord’s declaration.” Jeremiah 29:12-14a

PRAY FOR CHURCH GROWTH

There is a hope that your church will be always growing. First by new conversion growth as unbelievers repent and turn to Christ for salvation. Also pray that people connected to Christ continue to grow into mature believers and represent His Church well.

“And He personally gave some to be apostles, some prophets, some evangelists, some pastors and teachers, for the training of the saints in the work of ministry, to build up the body of Christ, until we all reach unity in the faith and in the knowledge of God’s Son, growing into a mature man with a stature measured by Christ’s fullness.” Ephesians 4:11-13

“I planted, Apollos watered, but God gave the growth. So then neither the one who plants nor the one who waters is anything, but only God who gives the growth.” 1 Corinthians 3:6-7

“But grow in the grace and knowledge of our Lord and Savior Jesus Christ. To Him be the glory both now and to the day of eternity. Amen.” 2 Peter 3:18

“For this very reason, make every effort to supplement your faith with goodness, goodness with knowledge, knowledge with self-control, self-control with endurance, endurance with godliness, godliness with brotherly affection, and brotherly affection with love. For if these qualities are yours and are increasing, they will keep you from being useless or unfruitful in the knowledge of our Lord Jesus Christ.” 2 Peter 1:5-8

“So those who accepted his message were baptized, and that day about 3,000 people were added to them. And they devoted themselves to the apostles’ teaching, to the fellowship, to the breaking of bread, and to the prayers. Then fear came over everyone, and many wonders and signs were being performed through the apostles. Now all the believers were together and held all things in common. They sold their possessions and property and distributed the proceeds to all, as anyone had a need. Every day they devoted themselves to meeting together in the temple complex, and broke bread from house to house. They ate their food with a joyful and humble attitude, praising God and having favor with all the people. And every day the Lord added to them those who were being saved.” Acts 2:41-47

“I am sure of this, that He who started a good work in you will carry it on to completion until the day of Christ Jesus.” Philippians 1:6

“For those He foreknew, He also predestined to be conformed to the image of His Son, so that He would be the firstborn among many brothers.” Romans 8:29

PRAY FOR THOSE IN NEED OF HOPE

A key element in this true story is heartbreak and grief. We'd encourage you to pray for hurting people to see this film and discover the hope found in Christ.

“Your sun will never set; your moon will not go down. For the Lord will be your everlasting light. Your days of mourning will come to an end.” Isaiah 60:20

“I am leaving you with a gift—peace of mind and heart. And the peace I give is a gift the world cannot give. So don't be troubled or afraid.” John 14:27

“I pray that God, the source of hope, will fill you completely with joy and peace because you trust in him. Then you will overflow with confident hope through the power of the Holy Spirit.” Romans 15:13

“For I know the thoughts that I think toward you, says the LORD, thoughts of peace and not of evil, to give you a future and a hope.” Jeremiah 29:11

“And God will wipe away every tear from their eyes; there shall be no more death, nor sorrow, nor crying. There shall be no more pain, for the former things have passed away.” Revelation 21:4

“Then Jesus said, ‘Come to me, all of you who are weary and carry heavy burdens, and I will give you rest.’” Matthew 11:28

I Still **BELIEVE**

IN THEATERS 3.20.20

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